

U.S. Patent Application No. 09/916,002  
Reply to Final Office Action dated April 13, 2006

PATENT  
450100-03360

### IN THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application. An identifier indicating the status of each claim is provided.

#### Listing of Claims

1. (Currently Amended) A content-exhibition control apparatus for exhibiting a content in another apparatus, comprising:
  - generating means for generating degree-of-exposure control data used to control the degree of exposure of the content;
  - exhibition control means for controlling the exhibition of the content recorded in the another apparatus, according to the degree-of-exposure control data generated by the generating means;
  - obtaining means for obtaining the state data of the content sent from the another apparatus,
  - wherein the generating means generates the degree-of exposure control data according to the state data of the content, obtained by the obtaining means; and
  - storing means for storing user information which includes user preferences with the state data of the content collected from a hard-disk recorder in a customer database; and
  - feedback means for feeding back said degree of exposure of the content and statistical data calculated from contents of the customer database.

2. (Original) A content-exhibition control apparatus according to claim 1, wherein the degree-of-exposure control data includes a content ID, an exposure

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type, and an exposure value; and

the state data of the content includes a viewing condition and a degree-of-exposure condition.

3. (Currently Amended) A content-exhibition control method for a content-exhibition control apparatus for exhibiting a content in another apparatus, comprising:

a generating step of generating degree-of-exposure control data used to control the degree of exposure of the content;

an exhibition control step of controlling the exhibition of the content recorded in the another apparatus, according to the degree-of-exposure control data generated in the generating step;

an obtaining step of obtaining the state data of the content sent from the another apparatus,

wherein the degree-of-exposure control data is generated in the generating step according to the state data of the content, obtained in the obtaining step; and

a storing step for storing user information which includes user preferences with the state data of the content collected from a hard-disk recorder in a customer database; and

a feedback step for feeding back said degree of exposure of the content and statistical data calculated from contents of the customer database.